An effective way to recall material is to review them and write about them soon after being exposed to them. As such, you are expected to write weekly ~250-350 word papers responding to class materials and simply share your reflections. It is better to write in-depth about a couple of topics rather than trying to cover everything superficially. The purpose of these papers is **not** to summarize concepts; rather, it is to react, reflect, and retort. As example, you might discuss how some topic(s) would be usefully applied in the companies you work with (as a customer, or employee…), your rationale for disagreeing with something you read, or how topics are related to other topics in the same week or other weeks.

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