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| Instructions |  |
| In a clear, well-written essay (approximately one to two pages) please answer the following questions: | |

First, take time to read through Social Media Fact Sheet, from the Pew Research Center. Then watch Social Media Revolution AND Social Media Statistics 2021.  They are all included in your course documents for this week.  
<https://www.pewresearch.org/internet/fact-sheet/social-media/>

<https://www.youtube.com/watch?v=1qpcdywb6Hw>

<https://www.youtube.com/watch?v=e4r7LhapTFA>

1. What is the current role of social media (Facebook, LinkedIn, Pinterest, Instagram, Twitter, or others such as WhatsApp or SnapChat or…) in your life?

2. Make up a quick spreadsheet (or use your phone) - and keep track of the social media in your life -- for each day of the week for one week.  How often do you "just check in" on each one of them - and for how long?

3. To what extent do you use blogs, Wikis, Podcasts, Feedly, Facebook, LinkedIn, Pinterest, Instagram, or Twitter on a regular basis in your personal or professional life?  How important are they for you? Please explain.

4. How do your experiences with social media mesh with what the Pew Research Center and these videos have shown you or explained in their latest report?

5. What would you most like to take away from this course?