Week 2 Assignment - Internal and External Research Activity

Use the Internet  to research a health care organization in your community. Respond to the following:

What are some internal and external barriers to the health care organization’s mission, vision, and values?

Why is it important to understand and be able to articulate these characteristics about an organization you want to work for?

Assignment Instructions

Write a one-page paper (not to exceed 250 words). You will be graded on the following:

Quality of your response.

Coherence and organization.

Mechanics.

This course requires the use of Strayer Writing Standards. For assistance and information, please refer to the Strayer Writing Standards link in the left-hand menu of your course. Check with your professor for any additional instructions.

The specific course outcome associated with this assignment is:

Design a comprehensive strategic plan that accounts for the internal and external factors that impact an organization.