Writing Assignment 3: Chapter 12

- Gender Roles and Inequalities: Find two printed, current (within the last 5 or so years) advertisements that

depict stereotypical male and female gender roles (e.g., one of each). Discuss how these two advertisements

depict the expected norm of male and female gender roles. Discuss the negative impact that these expected

gender roles have on both men and women. Make sure you also incorporate information from the chapter to

support or contradict your findings. Moreover, turn in the pictures that you used for your analysis with your

paper. (Note: When you submit on Canvas, you must have only one file uploaded; do not send your

advertisements as separate files.)

\*\*Remember: Choose TWO (2) of the following FOUR (4) to complete only. If you turn in more than two, only the first

two will be counted for your grade. Follow either APA or MLA format: make sure you use 12-font, double-space, 1-inch

margins, use paragraphs and that you CITE your sources within your paper. One source MUST be your text, and you

may, but do not have to, use additional, outside sources. Make sure you include a reference/work cited page and a

word count as well (750 word minimum). If the formatting and other requirements are not met, you will lose points.