*Identify a company that needs to expand to continue its growth and create a global strategic plan for the company.  A couple of examples are Tesla Motors and Google's driverless cars.  Tesla Motors is a relatively new corporation specializing in electric cars and energy innovation.  Up to 2016, Tesla has been primarily a U.S. corporation but is beginning to expand globally to continue its growth.  Google has a worldwide presence but is in the process of developing a driverless car and will need a plan to go global with it.*

*Your plan will be directed to your selected company's board of directors.  Please follow the outline below:*

*-Introduction: provide the board of directors with an introduction to your plan*

*-Environmental elements: Discuss the environmental elements that are important to the company and why they are important.  Include, as appropriate, elements such as demographics, economic, political/legal, sociocultural, technological, global, and physical aspects.*

*-Strategic Business Relationships and the Competitive Environment: Discuss any strategic business relationships and competitive environment elements that could affect and influence your global strategy.*

*-Mergers and Acquisitions: What mergers or acquisitions should be considered as a part of your proposed global strategy?*

*-Corporate Governance and Cooperative Relationships: What type of corporate governance must be established in order to facilitate the challenges of cooperative relationships like alliances and trading partners?*

*-Leadership and Controls: Describe the leadership you will need to provide effective organizational and financial controls.*

*-Entrepreneurship and Innovation: Explain how you will stimulate entrepreneurship and innovation as a part of your effective global strategic management.*

*-Summary: Provide a few concluding paragraphs that summarize your global strategic plan.*