The best mix for a single box which capitalize on the profit

While following Brazil Bean’s limits

Cohesion Case

Week 2

**Competitive Advantage:**

Businesses supplying coffee compete for a portion of the market, and when a business acquires or develops an attribute, the prized consumer, it creates a competitive advantage and better market share. Simply put, we must be a business that offers a valuable point of difference, that we expect to entice a larger share of the consumers. This idea is known as a competitive advantage to be realist; it must not only be unique and valuable but in the same way perceived precisely by consumers.

In 1980, Michael Porter proposed three alternative, which businesses across all industries adopt as a means of creating a competitive advantage. The three generic strategies proposed by Porter were: Cost Leadership, Differentiation, and Segmentation.

**Enterprise Architect:**

Enterprise architecture tool's goal is to capture, store, assembly, and scrutinize related information pertaining to the architecture of an enterprise and offer support for strategic decision making by taking hold of vital initiative information, along with content development and study abilities across the business, information, technology, and solution architectures.

Using modern creativity, we will use the necessary tools to facilitate the implementation of our business strategy while focusing on business outcomes and risk mitigation. Hence, the enterprise architecture of our organization will prove to be essential. Leaving architectures detected by, accounted for, and reinvigorated by an originality worth of personnel.