*Movie: The Unbearable Weight of Massive Talent*

*You will do Part B. I will attach part A in the files so you get an understanding of how to answer these.*

*PART B:*

*Once your date has been analyzed, it’s time to think about the film’s box office potential. Using some of the tools we discussed in class, identify a realistic ultimate domestic gross for your movie. Start by clearly defining your target and discussing how they compare to the movie going population (1). Does that help or hamper you (2)? Next, research your film’s potential. Look at how your talent has performed in the past (within your genre) (3), then measure and understand if their fan base will they support your talent’s film (4)?*