*INTRODUCTION*

*Evaluation involves making judgments. Evaluation arguments require you to make a persuasive case for the validity of your judgment.*

*In this task, you will write an evaluation argument that tries to persuade your readers to accept your reasoned judgment on a topic.*

*SCENARIO*

*Note: Choose only****one****of the following topics for your essay.*

*•   Evaluate the effectiveness of a policy.*

*•   Evaluate the quality of a consumer product.*

*•   Evaluate the benefits of pursuing a specific hobby.*

*•   Evaluate the merits of a specific film or book.*

*Note: this task requires you to make a claim about the merits of a book, film, product, policy, or hobby and then provide reasons why that claim is true. If you choose to evaluate the merits of a book or film, do not simply summarize the plot; instead, use details from the book or film as evidence to support the claim.*