Imagine you work for the local electric company which has no union affiliation.  You and several of your co-workers feel that upper management has treated you unfairly, especially when it comes to paying.  You feel the best way to combat this would be to form a local union chapter of the International Brotherhood of Electrical Workers (IBEW). Now comes the important task of getting the rest of your coworkers on board.

For this assignment, you will create a brochure that highlights the importance of local unions and the positive attributes that can come from forming a local union.  Please be sure to use scholarly sources to help further support what you’re presenting in your brochure.

Length:  3-column brochure – front and back to equal six different columns of information