*TOPIC*

***Knowledge Management as Sales Support***

*In a 7-page paper, discuss:*

*- The key benefits and issues of knowledge management for businesses/organizations.*

*- How do information systems facilitate knowledge management within businesses/organizations?*

*- Identify the key needs and issues within the sales area of businesses/organizations and provide an approach for developing a knowledge management strategy.*

*- Address how knowledge management strategies support and inform management decisions, innovation, and key business processes within the sales area of businesses/organizations.*

*- Discuss how the development of knowledge management strategies within the sales area of businesses/organizations positions businesses for long-term stability.*