*Superbowl LVI*

*Write an analysis essay that identifies four or five fallacies from a Superbowl LVI (2022) commercial. Identify, discuss and analyze the logical fallacies of one 2022 Super Bowl commercial. To do this, please do all of the following:*

* *Describe when, where, and how these fallacies appear in the commercial of your choosing.*
* *Be sure to identify the commercial's target audience in the introduction paragraph.*
* *After identifying the commercial's target audience, identify what fallacies are used to persuade the audience.*
* *Then, explain what these fallacies are trying to convince their audience of. In other words, what is the advertisement trying to make the audience believe about the product?*
* *Explain how each fallacy is supposed to convince the audience of this/these belief(s)?*
* *Finally, explain why/how these fallacies are, in fact, faculty arguments.*
* *https://www.youtube.com/watch?v=DaNcDFA4VZM*