SAS Visual Analytics and Mapping

Assignment Overview

This is a two-part assignment. First, you will complete an exercise including several basic tasks of data exploration within the SAS VA environment, designed to demonstrate your knowledge of how data visualization in SAS VA works. Then, you will generate a map in SAS VA using the same dataset.

Assignment Directions

To complete this assignment:

Access the "Assignment 1: Intro to SAS Visual Analytics" exercise you downloaded in this unit's second study. (Link to this exercise is given in the resources.)

Access the SAS VA software, and follow the steps to complete the exercise. Then, export your work in PDF format as described in the exercise, and continue.

If you need help accessing the software, refer to the directions provided in this unit's second study. For additional task guidance, review the media piece SAS Visual Analytics: Creating a Geographic Map given in the resources.

Open the Visual Analytics and Mapping: Mapping Exercise document (link given in the resources).

Follow the steps to complete the mapping exercise, using the same dataset you used for the "Assignment 1: Intro to SAS Visual Analytics" exercise. Then, export your work in PDF format as described in the exercise instructions, and add an annotation listing the Product Sales for two cities.

When you have completed both parts of this assignment, submit your exported PDFs in the assignment area for grading. Before submitting them, refer to the SAS Visual Analytics and Mapping Scoring Guide to ensure they meet the evaluation criteria for this assignment.