ASSIGNMENT CONTENT FIN/571-WEEK2

Signature Assignment: Investor Presentation

## **Assignment Content**

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**Select** a Fortune 500 company or another company you are familiar with. Consider pharmaceuticals, computer hardware, retail, or automotive industries for your selection. If you choose a company that is not in the Fortune 500, ensure that enough financial information and key performance indicator results are available to complete the assignment.

**Imagine** your manager has asked you to help with a presentation on the company’s financial performance at the company’s annual meeting.

**Research** financial information and key performance indicators for the company.

**Create** a 8- to 12 -slide presentation for investors to assess the company’s financial growth and sustainability.

**Identify** key performance indicators for the company you selected, including the following:

* + The company and its ticker symbol
	+ Cash flow from operations
	+ Price-to-earnings ratio
	+ Stock dividends and the yield, if any
	+ Earnings per share ratio
	+ Revenue estimates for the next 12 months
	+ Revenue from the previous 3 years
	+ Statement of cash flows and identify net cash from operating, investing, and financing activities over the past 3 years
	+ Average trade volume.
	+ Current stock price, 52-week high, and 1-year estimated stock price
	+ Analysts’ recommendations for the stock (buy,sell, hold)
	+ Market cap for the company

**Relate** the stock price to price-to-earnings ratio.

**Explain** the market capitalization and what it means to the investor.

**Evaluate** trends in stock price, dividend payout, and total stockholders’ equity. Relate recent events or market conditions to the trends you identified.

**Determine**, based on your analysis, whether you think the organization is going to meet its financial goals, the outlook for growth and sustainability, and explain why you recommend this stock for purchase.

**Cite** references to support your assignment.

**Format** your citations according to APA guidelines.

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